

Event: Charlotte Regional Realtor® Association
Candidate Fish Fry
Date: Sept. 23, 2010 (rain date Sept. 30)
Place: Charlotte Regional Realtor® Association
Parking Lot, 1201 Greenwood Cliff
Time: 4-7 p.m.



★ To become a sponsor or exhibitor, go to
★ www.CarolinaHome.com.

As one of the Charlotte Regional Realtor® Association's most popular events of the year, the annual Candidate Fish Fry is a festive blend of fun, feasting and politics. Held before the fall elections, the Fish Fry draws a host of local and state candidates, elected officials, as well as more than 900 Realtors®. This is a fun-filled, outdoor event complete with fried fish and chicken dinners, drinks, ice cream and live music.

The Fish Fry gives you the opportunity to network and present your products, services and new projects to this gathering of Realtors® and guests. The atmosphere is relaxed and informal, allowing Realtors® to meet you and learn about your services. There are various levels of sponsorships and a limited number of spaces available. Don't miss the opportunity to target this captive audience!



**Deadline for all printed materials is July 23, 2010.*

Beverage Sponsor \$1,500

Only two available.

- » Featured as a Beverage Sponsor on the Web site for the Fish Fry where Realtors® register for the event.
- » Company logo displayed on 16 oz. stadium cup used for beverages served during Fish Fry.
- » Acknowledged as a Beverage Sponsor on promotional piece* in the Charlotte Regional Realtor® Association's Cyber Café during August, September and October.
- » Receive full-page, color ad in Fish Fry program.
- » Acknowledged as a Beverage Sponsor in Realtor® Reflections online magazine, "e-Headlines" and on all printed materials* for the event.
- » Recognized as a Beverage Sponsor on promotional banner for the event.
- » Featured as a Beverage Sponsor on the Fish Fry Web site with company logo.
- » Provided with banner advertising position on "Realtor® Resource" page of member Web site for one month.
- » Exhibitor space included in sponsorship.
- » Receive a premium exhibitor location at Fish Fry.
- » Receive eight food tickets for the event.

(See other side for more sponsorship opportunities.)

Registration Bag Sponsor - \$1,500

Only two available.

- » Featured as a Registration Bag Sponsor on the Web site for the Fish Fry where Realtors® register for the event.
- » Company logo displayed on 15" x 18" x 4" bags given to members as they register.
- » Acknowledged as a Registration Bag Sponsor on promotional piece* in the Charlotte Regional Realtor® Association's Cyber Café during August, September and October.
- » Receive full-page, color ad in Fish Fry program.
- » Acknowledged as a Registration Bag Sponsor in Realtor® Reflections online magazine, "e-Headlines" and on all printed materials* for the event.
- » Recognized as a Registration Bag Sponsor on promotional banner for the event.
- » Featured as a Registration Bag Sponsor on the Fish Fry Web site with company logo.
- » Provided with banner advertising position on "Realtor® Resource" page of member Web site for one month.
- » Exhibitor space included in sponsorship.
- » Receive a premium exhibitor location at Fish Fry.
- » Receive eight food tickets for the event.

For more information, contact Amy Ballard at 704-560-9505
or amy.ballard@carolinahome.com by Aug. 27, 2010.



Water Bottle Sponsor - \$1,500

Only two available.

- » Featured as a Water Bottle Sponsor on the Web site for the Fish Fry where Realtors® register for the event.
- » Company logo displayed on 12 oz. water bottles available to members during Fish Fry.
- » Acknowledged as a Water Bottle Sponsor on promotional piece* in the Charlotte Regional Realtor® Association's Cyber Café during August, September and October.
- » Receive full-page, color ad in Fish Fry program.
- » Acknowledged as a Water Bottle Sponsor in Realtor® Reflections online magazine, "e-Headlines" and on all printed materials* for the event.
- » Recognized as a Water Bottle Sponsor on promotional banner for the event.
- » Featured as a Water Bottle Sponsor on the Fish Fry Web site with company logo.
- » Provided with banner advertising position on "Realtor® Resource" page of member Web site for one month.
- » Exhibitor space included in sponsorship.
- » Receive a premium exhibitor location at Fish Fry.
- » Receive eight food tickets for the event.

Gold Sponsor \$1,000

- » Featured as a Gold Sponsor on the Web site for the Fish Fry where Realtors® register for the event.
- » Acknowledged as a Gold Sponsor on promotional piece* in the Charlotte Regional Realtor® Association's Cyber Café during August, September and October.
- » Receive an ad in Realtor® Reflections online magazine.
- » Receive half-page, color ad in Fish Fry program.
- » Acknowledged as a Gold Sponsor in Realtor® Reflections online magazine, "e-Headlines" and on all printed materials* for the event.
- » Recognized as a Gold Sponsor on promotional banner for the event.
- » Featured as a Gold Sponsor on the Fish Fry Web site with company logo.
- » Exhibitor space included in sponsorship.
- » Receive a premium exhibitor location at Fish Fry.
- » Receive six food tickets for the event.

Silver Sponsor \$800

- » Featured as a Silver Sponsor on the Web site for the Fish Fry where Realtors® register for the event.
- » Acknowledged as a Silver Sponsor on promotional piece* in the Charlotte Regional Realtor® Association's Cyber Café during August, September and October.
- » Receive an ad in Realtor® Reflections online magazine.
- » Receive quarter-page, color ad in Fish Fry program.
- » Acknowledged as a Silver Sponsor in Realtor® Reflections online magazine, "e-Headlines" and on all printed materials* for the event.
- » Recognized as Silver Sponsor on promotional banner for the event.
- » Featured as a Silver Sponsor on the Fish Fry Web site with company logo.
- » Exhibitor space included in sponsorship.
- » Receive four food tickets for the event.

Exhibitor Space \$400

- » 10' x 10' display space with white cabaret tent, 6' skirted table and two chairs.
- » Post-Fish Fry names and addresses – a final list of registrations received for Fish Fry (no e-mail addresses)
- » Acknowledged as an exhibitor in Realtor® Reflections online magazine wrap-up story for Fish Fry event.
- » Company name displayed on promotional banner for the event.
- » Featured as an exhibitor on the Fish Fry Web site with company logo.
- » Receive two food tickets for the event.

(See other side for more sponsorship opportunities.)



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For more information, contact Amy Ballard at 704-560-9505
or amy.ballard@carolinahome.com by Aug. 27, 2010.